



Timelines

Date	Activity
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The assessment process anonymises applications to prevent any bias and is assessed using a double-blind method. The Top 50 looks to understand the impact of policies and programmes and importantly how this translates into the lived experience of employees. The assessment process focuses on four key areas:

An organisation's overall approach to driving progress

Specific policies around areas known to impact on gender equality at work (i.e. flexible working)

Broader interrogation of organisational culture

The impact of your activity

Please note that assessors will be given specific questions to judge, not whole entry forms, so it is important that each answer fully addresses each question when viewed independently from the rest of the form.

13. Who will assess the application?

The application is assessed by our expert specialist advisers within BITC's advisory team.

Costs

14. Is there a cost to apply?

No. It is free to apply.

15. If my business is successful, is there a listing fee?

Yes. The listing fee is £3,000 + VAT.

16. Are there any other costs involved?

If successful applicants wish to use the TT50 logo externally (on email signatures, websites, social media) there is an additional optional cost of £3,000 payable to The Times.

Organisations can also choose to obtain enhanced feedback on their application, the cost of which will vary depending on an applicant's member status with BITC and if this includes advisory support. Please see below (point 21.) for further details of this.



Confidentiality and anonymity

17. Is the application form confidential?



Further information

If you have any further questions, please contact our Gender Equality team at Timestop50@bitc.org.uk.